AGENDA
September 11, 2018

1. Call to Order (1 p.m.) — Wendy Burchard, Chair

2. What's your favorite activity to do locally, and why? (1:05–1:15 p.m.) — Wendy Burchard, Chair

3. UR Better (1:15–1:45 p.m.) — Lori Schuyler, Vice President for Planning & Policy

4. Human Resources Career Website (1:45–2:15 p.m.) – Sarah Busching, Events and Communications Specialist, Human Resources

5. Budget Review (2:15–2:20 p.m.) — Pam Lee

6. 2018–19 Committees & Liaisons Updates (2:20–2:35 p.m.)
   a. Communications
   b. Elections
   c. Volunteer & Engagement
   d. Faculty Liaisons
   e. Plant Involvement Team (PIT)
   f. Foodservice Involvement Team (FIT)
   g. Human Resources
   h. Workplace Environment

7. Web Submissions & Responses (2:35–2:40 p.m.) — Paul Lozo

8. Announcements (2:40–2:45 p.m.)

9. Closed Session (2:45–3 p.m.)

10. Adjournment (3 p.m.)
USAC Career Website Content Focus Group

**Purpose of this session:** To determine the messaging on the UR Career site

**Why we’re updating the Career site:**
Current HR site: [https://hr.richmond.edu/careers/index.html](https://hr.richmond.edu/careers/index.html)


- The Careers index (home) page is the top-visited page on the HR website
- Of the top 25 most-visited pages on the HR site, 7 are on the career site

**The question we want to answer today:** “Why UR?”

1. What do you most like about working for UR?
2. Why have you stayed with UR for as long as you have?
3. What stands out to you as different about your workplace at UR, compared to other employers you’ve worked for?
4. What’s one (or two, or three) thing(s) you’d tell a potential applicant about working here?

**Using the Career site**

1. What information do you expect potential employees to be able to see?
2. Do you have any feedback on your own application process?
3. Have you received any feedback from employees about the applications process?